

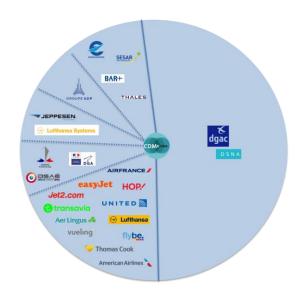
# 2017 CDM@DSNA seminar 28th November 2017

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## **Customer satisfaction report**

17/01/18

#### **PARTICIPATION**



**45%**: Airlines, representatives and partners

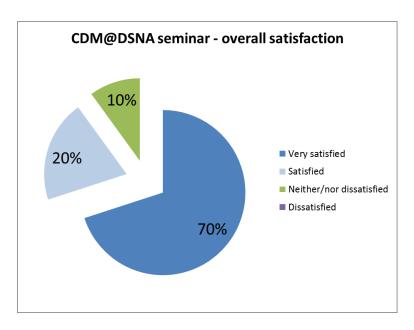
55%: DSNA

It's never too late to share with us your thoughts and help us organize customer events that meet your expectations. We are counting on you: <a href="mailto:dsnare">dsnare</a> customer-bf@aviation-civile.gouv.fr

87 participants and 39 externals (airlines and associations, airport operators, partners), 21% airline participation.

Very few participants filled in the satisfaction questionnaire. This is the reason why we have chosen to put forward the areas where improvements could be made in priority.

### **OVERALL SATISFACTION**



#### **CUSTOMER FEEDBACK**

- Seminar should end by a shared action plan and suggested follow-up sessions.
- Seminar objective and purpose should be formulated clearly

- Workshops were very much appreciated either for their content than for the possibility to interact as a group during each of the sessions.
- The CDM@DSNA seminar format mixing debate panels during the plenary session and one hour workshops in the afternoon satisfied a large majority of the attendees.
- Even if the quality of the food were particularly highlighted, the participants wish DSNA to reconsider organizing the CDM@DSNA at the Hilton hotel in Orly. DSNA should favor hosting the seminar at Paris-CDG.
- Presentations were found short enough. DSNA should look into more dynamic and interactive means to facilitate Q&A sessions after each presentation (i.e. <a href="https://pigeonholelive.com/">https://pigeonholelive.com/</a>).
- Industry (i.e. Thales) participated for the first time and said their satisfaction with regard to the content of the seminar and airlines expectations being freely expressed.