

Workshop of the G7 Alliance for Resource Efficiency on Value Retention Policies

Maison de la Chimie, 28 rue Saint Dominique, 75007 Paris

November 19th-20th 2019

Agenda

Purpose

1. The workshop aims to find new routes to achieve profitable environmental sustainability in consumer products.
2. It will bring together business representatives, policy makers from G7 countries and the EU, civil society initiatives and experts from research, to engage in:
 - Expert discussion of the potential for scaling-up businesses models for consumer goods involving **remanufacture, refurbishment, resale or repair** and related **product life extension** (referred to as “VRPs¹”); and
 - Identification of the practical steps and potential international co-operation to be taken by G7 and EU policy makers and businesses to take to create a supportive framework for scaling-up.

Context

- For some products, VRP can **reduce greenhouse-gas emissions by 79–99%** while **cutting raw material use** in production by 80–90% from current levels. VRPs could help a country increase its industrial productivity without negatively impacting the environment².
- Business models based on VRPs can be a strategy for companies and countries to achieve climate mitigation, for **Science Based Targets**, better align with **Paris climate goals** and achieve **other environmental impact reduction**, whilst expanding profitable business streams.

The workshop will focus on **textiles** and **consumer electronics** sectors, to concretely illustrate the potential and actions relevant to the wider diversity of consumer products.

Take Aways

Participants take away information and ideas on:

- examples of VRP business models for consumer products, that can deliver economic and environmental sustainability
- practical next steps by policy-makers or corporate decision makers for scaling-up VRP business models
- case-studies of policy interventions that can support VRP and product-life extension
- needs and routes for international exchange or alignment of actions (e.g. around G7) to enhance or support action by individual countries or companies

¹ VRP as an acronym for the collective classification of these processes as ‘value retention processes’
² From the International Resource Panel, [“Re-defining Value – the Manufacturing Revolution” \(2018\)](#)

The French G7 Presidency will compile recommendations from the workshop discussion for dissemination to policy makers and international institutions.

Participants

120 participants from business, policy, research and civil society will attend discussion on 19th November. The 19th will be a mix of short, spoken presentations, podium discussion panels, plenary discussions and small group work.

These discussions will inform an outcome-oriented discussion for 50 invited participants for a ½ day on 20th November. This will focus on moderated small group discussions, considering which actions or exchange platforms could increase successful adoption of policy and investments in VRP business models.

Organisers

The workshop is co-organised by the French G7 Presidency and the European Union, as a contribution to the Bologna Roadmap of the G7 Alliance on Resource Efficiency.

It builds on the workshop discussions of VRP by the G7 Alliance held in [Brussels \(2017\)](#) and [Montreal \(2018\)](#)³ and the past and ongoing work of the International Resource Panel⁴

Agenda

The workshop agenda showing speakers, issues and format and timings for the workshop on the 19th is attached below⁵.

Venue

The venue is the Maison de la Chimie, 28 rue Saint Dominique, central Paris (7th arrondissement).

Attendance and Registration

The workshop on the 19th November is open to interested participants, subject to number limitations. Please register your interest in attending on: <https://www.ecologique-solaire.gouv.fr/productivite-des-ressources>.

Specific Questions or expressions of interest

For further specific questions, or to note your interest in this topic for future related discussions, contact either: Mr Sylvain Chevassus (Ministère de la transition écologique et solidaire, France) at sylvain.chevassus@developpement-durable.gouv.fr or Mr Christian Hudson (contractor for the European Commission) at chudson@g7g20support.eu.

³ Workshop reports on the hyperlinks

⁴ Notably "[Re-defining Value – the Manufacturing Revolution](#)" (2018)

⁵ Updates to the agenda will be found on: <https://www.ecologique-solaire.gouv.fr/productivite-des-ressources>.

Workshop Agenda 19th November

Time	Session and Speaker	
9.25	Introduction by Workshop Moderator: Mia Forbes Pirie	
	A. The global context for sustainable consumer business models Room 162	
9.30	Brune Poirson, Minister of State, attached to the Minister for the Ecological and Inclusive Transition , Vice-president of the United Nations Environment Assembly, France Kestutis Sadauskas, Director, Circular Economy and Green Growth, Directorate-General for Environment, European Commission Welcome: Why enhanced co-operation is essential for a successful transition to an economic, social and environmentally sustainable economy	
9.45	Ligia Noronha, Director, Economy Division, UN Environment Challenges and opportunities for a global sustainable economy and the essential role of resource efficiency and circular economy for consumer goods	
10.00	Torben Hansen, Vice President, Customer Management, Zalando Eye-opener: Best-practice lessons from value-retention business models in Zalando Wardrobe	
10.10	Benjamin Perret, Director Communication and Public Affairs , FNAC-Darty Eye-opener: Innovative value-retention business models in consumer electronics at FNAC-Darty	
	B. Routes to expansion of VRP business models in consumer products Room 162	
10.20	Joss Blériot, Executive Lead, International Institutions and Governments, Ellen MacArthur Foundation How markets transform, and what it means for co-ordinated action	
10.30	Lars Mortensen, Consumption, Products and Plastics, European Environment Agency Prospects and requirements for VRP business in the Textiles Sector	
10.45	Ingrid Sinclair, Global President, Sims Recycling Solutions Prospects and requirements for VRP business in the Consumer Electronics Sector	
11.00	Moderated Questions on routes for business model expansion	
11.15	Coffee Break Room 151	
11.35	Movement to rooms for parallel sector sessions Rooms 162 and 201	
	C. Sector sessions: Highlighting existing solutions for economically viable VRP, and exploring the supportive conditions + challenges to scale/replicate	
	Textiles	Consumer Electronics

11:40	<p>Moderated Panel and Plenary Discussion:</p> <p>Potentially scalable VRP Business Models in Textiles – case-studies and lessons learnt</p> <ul style="list-style-type: none"> • Laura Coppen, H&M Innovation Hub • Anna Maria Rugarli, Senior Director, Sustainability and Responsibility, VF • Georgia Parker, Innovation Manager, Fashion for Good <p>Moderator: Christos Kyriatzis, DG GROW, European Commission</p>	<p>Moderated Panel and Plenary Discussion:</p> <p>Potentially scalable VRP Business Models in Consumer Electronics - case-studies and lessons learnt</p> <ul style="list-style-type: none"> • Benoit Varin, General Secretary, Recommerce • Kilian Kaminski, Co-founder, Refurbed <p>Moderator: Mia Forbes Pirie</p>
12:40	Lunch Break	Room 151
13:45	<p>Moderated Panel and Plenary Discussion:</p> <p>Actions to support scaling-up in Textiles: Barriers, best-practices and identified needs for international action</p> <ul style="list-style-type: none"> • Aileen McLeod, Member of European Parliament • David Quass, Brand Strategy, Adidas • Jonas Eder-Hansen, Public Affairs Director, Global Fashion Agenda <p>Moderator: Lars Mortensen, EEA Inc. 35 minutes moderated plenary discussion</p>	<p>Moderated Panel and Plenary Discussion:</p> <p>Inducing flows of products for value retention processes in consumer electronics Barriers, best-practices and identified needs for international action</p> <ul style="list-style-type: none"> • Toshio Nakamura, Managing Director, Renet Japan Group, Inc. • Caroline Marcouyoux, AFNUM • Pierre-Marie Assimon, Ecosystem <p>Moderator: Mia Forbes Pirie Inc. 35 minutes moderated plenary discussion</p>
14:55	<p>Measuring and tracking impact of VRP in textiles: Best-practice and needs for estimating benefits – through tracking, data management and life-cycle assumptions</p> <ul style="list-style-type: none"> • LLorenç Milà i Canals, Head of Secretariat, UN Life Cycle Initiative • Jérôme Lemay, Decathlon • Baptiste Carrière-Pradal, Vice President Transparency, Sustainable Apparel Coalition <p>Moderator: Christian Hudson, GIZ Inc. 35 minutes moderated plenary discussion</p>	<p>Actions to simulating design for VRP in consumer electronics: Best-practices to reward longevity and tackle premature obsolescence: – EU-led research on measurement, innovative experiences in France, engaging consumers</p> <ul style="list-style-type: none"> • Anton Berwald, PROMPT project lead, Fraunhofer Institute for Reliability and Microintegration • Laetitia Vasseur, Déléguée générale, HOP • Jeroen van Laer, DG JUST, European Commission <p>Moderator: Mia Forbes Pirie Inc. 35 minutes moderated plenary discussion</p>
16:05	Coffee Break	Room 151
	<p>D. Identifying ways forward:</p> <ul style="list-style-type: none"> • exchange on differences and similarities between textiles and consumer electronics • discussion of actions to support scale-up VRP business models for consumer products 	
16:25	Small Group Discussions: participant exchanges on key lessons from textiles and electronics sessions and their wider relevance	Room 162
17:10	Moderated plenary discussion with comments and reflections from a panel of representatives from policy and business.	Room 162
18:00	Close of the workshop	

